



JUNE 2025

1. GM Message | 2. PC Event: July Break | 3. New Members Reception | 4. Event Recap | 5. Opinion: Preserve Funding for Public Media | 6. Community Events | 7. 65th Birthday Legacy Challenge

A MESSAGE FROM DEANNA MACKEY

I hope you have your calendar nearby because this issue of PC Post is full of opportunities to come together to celebrate community and public media.

To start, I am excited to announce the launch of The Gratitude Collective. If you have spent time with me or read my bio, you know that empowering women leaders is my personal and professional passion. For decades, I have witnessed women championing KPBS' ideals by donating, volunteering and advocating for our trusted, inclusive and educational services. The Gratitude Collective is a new KPBS initiative that brings together this community of women who are superfans of KPBS and who prioritize their philanthropy in support of our commitment to local news, arts and culture, children's programming and community engagement.

We are hosting our inaugural event on June 17th with a keynote luncheon presentation from Jacqueline Ackerman, interim director of the Women's Philanthropy Institute at Indiana University's Lilly Family School of Philanthropy. Her presentation is a research-based look at how women are reshaping philanthropy—through intentional giving, community connection, and values-driven leadership. The session will be followed by a panel discussion with Ms. Ackerman and The Gratitude Collective co-chairs Nishma Held and Valerie Attisha. Learn more about this event [here](#).

A week later, we are looking forward to hosting our recently joined and re-joined PC members at our New Member Reception on June 25th. This fun evening will feature Elsa Sevilla, host of KPBS' "Historic Places with Elsa Sevilla." I hope to see you at this special event just for new PC members. It's always a wonderful time to get to know each other. [Click here to learn more.](#)

There will not be a PC event in July but you won't want to miss the KPBS San Diego Book Festival on August 23rd at the University of San Diego. The team is busy booking authors for this book lover extravaganza. We'll share more details in the coming weeks. Learn more [here](#).

I am also thrilled to announce Amna Nawaz, co-anchor and co-managing editor of PBS News Hour, will be the special guest at our 65th Birthday Celebration on September 9th. More information will be coming soon.

Coming together to learn, connect, and celebrate our public service mission is fueling all of us at KPBS, even against the backdrop of uncertain federal funding. Your membership strengthens our future and on behalf of Team KPBS, thank you for your support.



Deanna Mackey

Deanna Mackey
KPBS General Manager

PRODUCERS CLUB EVENT



July Break

All of us on the KPBS Development/Producers Club team want to wish you a wonderful start to summer and thank you for your continued support of the station. We enjoy bringing you engaging experiences and unique opportunities each month as a Producers Club member.

We want to let you know that we will be taking the month of July off from events so our team may spend time with family and friends and focus on bringing you more great event offers in the months ahead.

While we may be taking July off from events, we encourage you to check out the [KPBS Events Calendar](#) to discover a range of concerts, festivals, book readings, arts experiences and more. **We also post special ticket offers and opportunities in our [Producers Club Facebook Group](#). If you are not already in the group, be sure to join for our latest updates.**

We look forward to sharing more amazing opportunities with you next month.

Calling All New Members!



2024/2025 Producers Club New Member Reception

KPBS wants to celebrate all our new Producers Club members. If you are a new or recently rejoined member in 2024 or 2025, please join us for our annual New Member Reception and celebrate all you do to help support your local public media station.

Join your fellow new KPBS Producers Club members for an evening of connection as we hear from Emmy-nominated journalist and documentary filmmaker Elsa Sevilla from [*Historic Places with Elsa Sevilla*](#).

You will also learn more about what the Producers Club offers, and how to deepen your involvement with KPBS's work.

Space is limited. RSVP is required. [Click here to learn more.](#)

EVENT RECAP



KPBS Producers Club KPBS Newsroom Roundtable

Last month, Producers Club members were invited to the KPBS Conrad Prebys Media Complex for a panel discussion featuring members of the KPBS Newsroom. The panel consisted of Racial and Social Justice reporter Katie Hyson, Public Matters editor Claire Trageser and investigative reporter Scott Rodd. The panel was moderated by managing editor Vinnee Tong. The event offered a behind-the-scenes look at the world of journalism, as the panelists shared candid insights into the challenges they face in today's media landscape and reflected on some of their most impactful reporting. Audience members were encouraged to ask questions, leading to a lively and thoughtful Q&A session. The evening provided a unique glimpse into the work of KPBS journalists and the vital role public media plays in keeping the community informed.

Opinion: Preserve Funding for Public Media

The San Diego Union-Tribune



Opinion: Preserve funding for public media, an invaluable resource for all

JUNE 4, 2025 AT 6:10 A.M.

For 65 years, KPBS has been focused on fulfilling its public service mission to serve the San Diego community with stories that help us understand our region better. Recently, the...

Inez Gonzalez Perezchica, member of KPBS' Community Advisory Board, contributed an op-ed to The San Diego Union Tribune on June 4. [Check out the article, 'Opinion: Preserve funding for public media, an invaluable resource for all', here.](#)

COMMUNITY EVENT



KPBS Kids @ Day of Play!

Join KPBS Kids, Olivewood Gardens, and special guest Alma* from "Alma's Way" at the Day of Play on **Saturday, July 26th, 10 a.m. to 1 p.m.!**

Come spend the day with us at the Day of Play, hosted by [Olivewood Gardens and Learning Center](#)! Enjoy a fun-filled day of learning, growing, and discovering healthy choices through hands-on gardening, cooking activities, outdoor exploration, and a host of other activities alongside community partners.

Stop by the KPBS Kids area for creative crafts, engaging activities, and a special meet-and-greet with Alma* from "Alma's Way"!

Learn more at <https://olivewoodgardens.org/day-of-play/>

**Access to the event's meet-and-greet may be restricted based on attendance. Photo opportunity with the costume character is subject to availability and weather permitting.*

KPBS 65th Birthday Legacy Challenge



Your Legacy. KPBS's Future.

For our 65th Birthday, KPBS is setting out to document 65 new legacy gifts—each one a powerful promise to future generations. Will one of them be yours?

By including KPBS in your will, trust, or retirement account, you help ensure that the trusted news, storytelling, and connection you value today will live on tomorrow.

When you notify us of your legacy gift, a generous donor will unlock a \$65,000 matching gift in your honor—amplifying the impact of your commitment.

Already made your plans? Thinking about it? We'd be honored to celebrate your vision and generosity.

Learn more at kpbs.giftlegacy.com or contact Brenda Jones at (619) 594-8787 or bjones6@kpbs.org.

STAY CONNECTED WITH KPBS

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Your Producers Club membership brings trusted news and high-quality programs to the whole community.

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